From time to time I have been invited by institutions – mostly American – to speak about aesthetics. On one occasion I considered accepting and I thought of taking with me a bird made of white wood. But I didn’t go. The problem is that you can’t talk about aesthetics without talking about the principle of hope and the existence of evil. During the long winters the peasants in certain parts of the Haute Savoie used to make wooden birds to hang in their kitchens and perhaps also in their chapels. Friends who are travellers have told me that they have seen similar birds, made according to the same principle, in certain regions of Czechoslovakia, Russia and the Baltic countries. The tradition may be more widespread.

The principle of the construction of these birds is simple enough, although to make a fine bird demands considerable skill. You take two bars of pine wood, about six inches in length, a little less than one inch in height and the same in width. You soak them in water so that the wood has the maximum pliability, then you carve them. One piece will be the head and body with a fan tail, the second piece will represent the wings. The art principally concerns the making of the wing and tail feathers. The whole block of each wing is carved according to the silhouette of a single feather. Then the block is sliced into thirteen thin layers and these are gently opened out, one by one, to make a fan shape. Likewise for the second wing and for the tail feathers. The two pieces of wood are joined together to form a cross and the bird is complete. No glue is used and there is only one nail where the two pieces of wood cross. Very light, weighing only two or three ounces, the birds are usually hung on a thread from an overhanging mantelpiece or beam so that they move with the air currents.

It would be absurd to compare one of these birds to a Van Gogh self-portrait or a Rembrandt crucifixion. They are simple, home-made objects, worked according to a traditional pattern. Yet, by their very simplicity, they allow one to categorize the qualities which make them pleasing and mysterious to everyone who sees them.

First there is a figurative representation – one is looking at a bird, more precisely a dove, apparently hanging in mid-air. Thus, there is a reference to the surrounding world of nature. Secondly, the choice of subject (a flying bird) and the context in which it is placed (indoors where live birds are unlikely) render the object symbolic. This primary symbolism then joins a more general, cultural one. Birds, and doves in particular, have been credited with symbolic meanings in a very wide variety of cultures.

Thirdly, there is a respect for the material used. The wood has been fashioned according to its own qualities of lightness, pliability and texture. Looking at it, one is surprised by how well wood becomes bird. Fourthly, there is a formal unity and economy. Despite the object’s apparent complexity, the grammar of its making is
simple, even austere. Its richness is the result of repetitions which are also variations. Fifthly, this man-made object provokes a kind of astonishment: how on earth was it made? I have given rough indications above, but anyone unfamiliar with the technique wants to take the dove in his hands and examine it closely to discover the secret which lies behind its making.

These five qualities, when undifferentiated and perceived as a whole, provoke at least a momentary sense of being before a mystery. One is looking at a piece of wood that has become a bird. One is looking at a bird that is somehow more than a bird. One is looking at something that has been worked with a mysterious skill and a kind of love.

Thus far I have tried to isolate the qualities of the white bird which provoke an aesthetic emotion. (The word ‘emotion’, although designating a motion of the heart and of the imagination, is somewhat confusing for we are considering an emotion that has little to do with the others we experience, notably because the self here is in a far greater degree of abeyance.) Yet my definitions beg the essential question. They reduce aesthetics to art. They say nothing about the relation between art and nature, art and the world.

Before a mountain, a desert just after the sun has gone down, or a fruit tree, one can also experience aesthetic emotion. Consequently we are forced to begin again—not this time with a man-made object but with the nature into which we are born.

Urban living has always tended to produce a sentimental view of nature. Nature is thought of as a garden, or a view framed by a window, or as an arena of freedom. Peasants, sailors, nomads have known better. Nature is energy and struggle. It is what exists without any promise. If it can be thought of by man as an arena, a setting, it has to be thought of as one which lends itself as much to evil as to good. Its energy is fearlessly indifferent. The first necessity of life is shelter. Shelter against nature. The first prayer is for protection. The first sign of life is pain. If the Creation was purposeful, its purpose is a hidden one which can only be discovered intangibly within signs, never by the evidence of what happens.

It is within this bleak natural context that beauty is encountered, and the encounter is by its nature sudden and unpredictable. The gale blows itself out, the sea changes from the colour of grey shit to aquamarine. Under the fallen boulder of an avalanche a flower grows. Over the shanty town the moon rises. I offer dramatic examples so as to insist upon the bleakness of the context. Reflect upon more everyday examples. However it is encountered, beauty is always an exception, always in spite of. This is why it moves us.

It can be argued that the origin of the way we are moved by natural beauty was functional. Flowers are a promise of fertility, a sunset is a reminder of fire and warmth, moonlight makes the night less dark, the bright colours of a bird’s plumage are (atavistically even for us) a sexual stimulus. Yet such an argument is too reductionist, I believe. Snow is useless. A butterfly offers us very little.

Of course the range of what a given community
finds beautiful in nature will depend upon its means of survival, its economy, its geography. What Eskimos find beautiful is unlikely to be the same as what the Ashanti found beautiful. Within modern class societies there are complex ideological determinations: we know, for instance, that the British ruling class in the eighteenth century disliked the sight of the sea. Equally, the social use to which an aesthetic emotion may be put changes according to the historical moment: the silhouette of a mountain can represent the home of the dead or a challenge to the initiative of the living. Anthropology, comparative studies of religion, political economy and Marxism have made all this clear.

Yet there seem to be certain constants which all cultures have found 'beautiful': among them – certain flowers, trees, forms of rock, birds, animals, the moon, running water . . .

One is obliged to acknowledge a coincidence or perhaps a congruence. The evolution of natural forms and the evolution of human perception have coincided to produce the phenomenon of a potential recognition: what is and what we can see (and by seeing also feel) sometimes meet at a point of affirmation. This point, this coincidence, is two-faced: what has been seen is recognized and affirmed and, at the same time, the seer is affirmed by what he sees. For a brief moment one finds oneself – without the pretensions of a creator – in the position of God in the first chapter of Genesis . . . And he saw that it was good. The aesthetic emotion before nature derives, I believe, from this double affirmation.

Yet we do not live in the first chapter of Genesis. We live – if one follows the biblical sequence of events – after the Fall. In any case, we live in a world of suffering in which evil is rampant, a world whose events do not confirm our Being, a world that has to be resisted. It is in this situation that the aesthetic moment offers hope. That we find a crystal or a poppy beautiful means that we are less alone, that we are more deeply inserted into existence than the course of a single life would lead us to believe. I try to describe as accurately as possible the experience in question; my starting point is phenomenological, not deductive; its form, perceived as such, becomes a message that one receives but cannot translate because, in it, all is instantaneous. For an instant, the energy of one’s perception becomes inseparable from the energy of the creation.

The aesthetic emotion we feel before a man-made object – such as the white bird with which I started – is a derivative of the emotion we feel before nature. The white bird is an attempt to translate a message received from a real bird. All the languages of art have been developed as an attempt to transform the instantaneous into the permanent. Art supposes that beauty is not an exception – is not in despite of – but is the basis for an order.

Several years ago, when considering the historical face of art, I wrote that I judged a work according to whether or not it helped men in the modern world claim their social rights. I hold to that. Art’s other, transcendental face raises the question of man’s ontological right.

The notion that art is the mirror of nature is one that
John Berger

only appeals in periods of scepticism. Art does not imitate nature, it imitates a creation, sometimes to propose an alternative world, sometimes simply to amplify, to confirm, to make social the brief hope offered by nature. Art is an organized response to what nature allows us to glimpse occasionally. Art sets out to transform the potential recognition into an unceasing one. It proclaims man in the hope of receiving a surer reply . . . the transcendental face of art is always a form of prayer.

The white wooden bird is wafted by the warm air rising from the stove in the kitchen where the neighbours are drinking. Outside, in minus 25°C, the real birds are freezing to death!

1985